

The Auction Process

The online auction process is incredibly flexible and can be tailored to meet the needs of the seller. Our typical auction process looks like this:

Tell Us What To Sell. It may be helpful to schedule a walkthrough to get a complete picture of the project and evaluate any potential hurdles.

Contract is Signed. The terms and logistics of the auction will be discussed and agreed upon during this process. From the commission rates and fees to when you can expect your settlement check, our sellers know exactly what to expect in our transparent and easy to understand contract process.

Auction is Created. This is the most crucial step of any auction. The quality and reliability of each asset's pictures and descriptions directly impact the final bid price and ultimately the successful sale of the asset. Sellers often assist in this process by providing detailed information about their assets. We will take care of the photos and videos that will give bidders an accurate and thorough overview of the auction assets.

Auction is Live! Now the fun starts and bids start coming in. Once the auction is active, we are responsible for fielding all questions relating to the auction. Additional marketing campaigns may be launched to reach the maximum number of interested buyers. We manage the inspection period which allows interested bidders the opportunity to see, touch and ask questions about the assets being sold.

Auction Closes and Items are Removed. Winning bidders are alerted and we prepare for the removal date. We collect all payments and assist with clearing the assets from the auction location.

You Get Paid. Two weeks after the auction, we cut you a check and provide a detailed settlement sheet showing exactly what you sold and for what price.

You Call Us Next Time. We hope that we have earned the right to your business in the future and would be happy to assist again.